



# ORBIS CUSTOMER INSIGHTS: 1-WEEK PROOF OF CONCEPT



## Customer Insights POC just merge two datasources and gain first success on your way to golden record

Based on an existing environment (trial or productive), we will integrate two different datasources (available in onedrive as xlsx or in dataverse) into your Customer Insights environment and guide you through the configuring of KPI's, enhancing your customer profiles and start segmentation/gaining Insights.

### Create with us in a proof of concept:

- based on your contacts
- based on your E-Shop/ERP purchase data
- your first KPI's
- your first customer insights/customer journeys
- your first segmentations

### Package Content:

1. Project setup and system access<sup>1</sup>
2. Data upload<sup>1</sup>
3. Configuration<sup>1</sup>
4. Analysis/gain Insights<sup>1/2</sup>
5. Move it to an ongoing concept<sup>2</sup>



### Total Package Price

7.943,25 €<sup>1,2</sup> (excl. USt)

<sup>1</sup>Must Have Package 4.908,75 € (excl. USt)

<sup>2</sup>Optional Booking Options 3.034,50 € (excl. USt)

Gold  
Microsoft Partner



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